



Maria Sykes

Maria Sykes, BA (Hons), was appointed to Sydney Opera House (SOH) in 2002, and to the role of Director of Commercial & Operations in April 2008. Maria is accountable for the overall visitor experience on site and specifically the SOH's commercial operations and business partnerships, including tourism, retail and food and beverage operations; SOH brand licensing; customer relations, front of house, and emergency planning and response. Maria was the SOH Trust's representative for the State, National and World Heritage projects including the development of the management and legislative frameworks to support the listings. Maria is a member of the SOH Conservation Council. Prior to joining SOH, Maria held various policy advisor positions in international affairs and central government agencies in the UK and Australia before managing the NSW Government's legislative program as head of the Cabinet Secretariat. Maria was a French Announcer for the 2000 and 2004 Olympic Games.



Australian Institute of Architects

ISC20C

ICOMOS International Scientific Committee on 20th Century Heritage