

REGISTRATION BROCHURE OUTBACK & BEYOND

THE FUTURE OF HISTORIC TOWNS, INDUSTRIAL
HERITAGE AND PASTORALISM



2010 AUSTRALIA ICOMOS Annual Conference

Broken Hill Entertainment Centre, Thursday 22nd - Sunday 25th April 2010

Proudly brought to you by Australia ICOMOS in association with TICCIH



MESSAGE FROM THE CONVENOR

Broken Hill is an exotic part of our country and invokes all sorts of images of Australia. Why would such a significant city find itself on the edge of the desert? How does it sustain itself? Why is it so special? This conference is the opportunity for you to find your own answers to these questions.

To help you with that we have put together a program embracing three big themes related to the nineteenth and twentieth century occupation of Broken Hill.

Historic towns - establishing, maintaining and sustaining an urban centre despite the environment and prevailing economic circumstances.

Industrial heritage - extracting vast wealth from the land and associated environmental consequences

Remote pastoralism - the struggle to tame a difficult environment for economic gain

This is not only your chance to participate in answering these questions, but an opportunity to experience this striking and powerful environment first hand.

We look forward to seeing you there.

Ray Tonkin

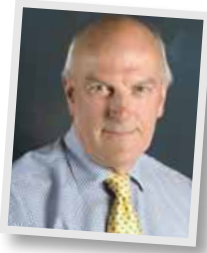
Ray Tonkin
Convener,
2010 ICOMOS Conference Committee



CONFERENCE PROGRAM OUTLINE

Day	Time	Event	Venue	
PRELIMINARY MEETINGS	3.00 - 5.30 pm	Registration Open	Broken Hill Arts Complex Main Foyer	
	3.30 - 4.30 pm	Joint meeting of TICCIH and ICOMOS International Scientific Committee members and potential members	Broken Hill Arts Complex Breakout Room (One)	
	4.30 - 5.30 pm	Separate meetings of TICCIH and ICOMOS International Scientific Committee members and potential members	Broken Hill Arts Complex Breakout Room	
	6.00 pm	Welcome to Broken Hill Mayor/CEO/GM of Broken Hill Launch of Conference Minister for Heritage – The Hon. Peter Garrett MP (invited) Broken Hill State Heritage Listings NSW Minister for Planning (invited)	Broken Hill Regional Art Gallery (Sully's Emporium)	
Friday 23rd April	8.30 am	Welcome to Conference - President of Australia ICOMOS and TICCIH Australian Board Member Welcome to Country - Indigenous Leader Housekeeping	Broken Hill Arts Complex Main Auditorium	
	9.00 am	Keynote Speaker Sir Neil Cossons OBE (UK/TICCIH)	Main Auditorium	
	10.15 am	Morning Break	Lower Foyer	
	10.45 am	Panel Session Chair - Dr Sharon Sullivan AO (AHC/ICOMOS) 1. Professor Ian Plimer 2. Peter Oldsen, City of Broken Hill 3. Representative from Perilya (subject to confirmation) 4. Theo Hooy, DEHWA	Main Auditorium	
	11.30 am	Breakout Session - Historic Townships Breakout Session - Industrial Heritage Breakout Session - Remote Pastoralism Snapshot Session - Industrial Heritage	Main Auditorium & Breakout Rooms	
	1.00pm	Lunch & Book Launch - Broken Hill: a Guide to the Silver City by Elizabeth Vines OAM	Lower Foyer	
	1.45 pm - 5.00 pm	Start of Excursion	Various Silver Trail sites including religious places, popular entertainment, public buildings, etc.	
	5.00 pm - 6.15 pm	Pre-Dinner Drinks	Palace Hotel	
	7.00 pm	Conference Dinner	Trades Hall	
	Saturday 24th April	8.45 am	House Keeping	Main Auditorium
9.00 am		Plenary Speaker (1) Deborah Boden (UK/Cornwall)	Main Auditorium	
9.45 am		Plenary Speaker (2) Gerald Takano (USA/ US ICOMOS)	Main Auditorium	
10.30 am		Morning Break	Lower Foyer	
11.00 am		Breakout Session - Historic Townships Breakout Session - Industrial Heritage Breakout Session - Remote Pastoralism Snapshot Session - Historic Townships	Main Auditorium & Breakout Rooms	
1.00 am		Lunch & Book Launch - Book on Remote Pastoralism by Dr Mike Pearson & Dr Jane Lennon AM		
2.00 pm		Start of Excursion	Junction Mine, Central and South Mines, Zinc Corporation Mine and the Zinc Ovals and Zinc Lakes, Perilya Mine (under negotiation), Day Dream Mine and Smelter, Silverton walkabout	
5.30 pm		BBQ Dinner	Silverton Hotel	
Sunday 25th April		6.30 am	ANZAC Day Dawn Service	War Memorial
		9.00 am	Start of Excursion / Free Time	Flying Doctor Service, Clevedale Station
	11.00 am	End of Excursion at War Memorial	War Memorial	
	11.30 am	Morning Break		
	12.00 pm	Plenary Speaker Simon Molesworth AM QC	Main Auditorium	
	1.00 pm	Lunch - Launch of Jane Lennon's Book on Remote Pastoralism	Victoria Park	
	2.00 pm	Breakout Session - Historic Townships Breakout Session - Industrial Heritage Breakout Session - Remote Pastoralism Snapshot Session - Remote Pastoralism	Main Auditorium & Breakout Rooms	
	3.30 pm	Afternoon break		
	4.00 pm - 4.30 pm	Sum-up Speaker Prof. Peter Spearritt		
	4.30 - 4.45 pm	Official Close		
REMOTE PASTORALISM	5.00 pm	Sunset Drinks	Sculptures in the Living Desert	
	7.00 pm	Dinner by own arrangement		

KEYNOTE SPEAKERS



Sir Neil Cossons
OBE FSA FMA

Neil Cossons was Chairman of English Heritage from 2000 to 2007, where he headed the working group set up to review the management of England's historic environment. The findings were published in *Power of Place* which, with the government's response, *Force for our Future*, set the agenda for the modernisation of heritage protection and management. Neil Cossons was one of the pioneers of industrial archaeology in the 1960s and instigator in 1973 of the First International Congress on the Conservation of Industrial Monuments, which developed into TICCIH. He was the first Director of the Ironbridge Gorge Museum, from 1971, Director of the National Maritime Museum, Greenwich, and for fourteen years Director of the Science Museum, London – the National Museum of Science & Industry. He has published and broadcast widely on industrial archaeology, conservation and heritage management and was general editor of the 8-volume series, *England's Landscape*, published in 2006.

Sir Neil has broadcast and published widely in his specialist field of industrial archaeology and also on landscape and conservation. Sir Neil Cossons is a Life President of TICCIH and in 1973 was an instigator of the First International Congress on the Conservation of Industrial Monuments.

PLENARY SPEAKERS



Ms Deborah Boden
Post Grad Dip Mus Studies

Deborah Boden started her career in cultural services management in 1986 with Leicestershire County Council, moving to Essex County Council as the County Museum Development Officer. In 2001 she took up the post of Deputy Head of Bristol City Museums and Art Gallery. In 2003 Deborah joined

Cornwall County Council's Historic Environment Service as Co-ordinator of the Cornwall and West Devon Mining Landscape World Heritage Site bid. She led the team that prepared the WHS nomination and drafted the accompanying Management Plan which she now implements and monitors. Marketing the World Heritage Site to new target markets, that are consistent with regional and national tourism strategies, is one of the key policy areas covered by this plan.

Deborah's presentation will outline the need to develop a new tourism destination "offer", based on the World Heritage Site and its principles and values. These are derived from UNESCO's operational guidelines and the Cornish Mining Landscape's Outstanding Universal Value, and the many different stories and landscapes that this represents. The Cornish Mining WHS visitor's experience must take in aspects such as landscape, townscape, interpretation and communication, and involve the various partners responsible for these aspects in the development of the a new, holistic, destination.



Gerald T. Takano
BA, B.Arch, A.I.A., M.ICOMOS

Mr. Gerald Takano is President and Principal of TBA West, Inc., a West Coast USA based architectural firm affiliated with TBA Architects, Inc., located in greater Boston, Massachusetts. The primary focus of the firm is historic preservation. In addition to over 12 years experience as an architectural planner and designer, Mr. Takano has worked with communities to build an understanding and appreciation of diversity and the built environment. He is familiar with issues pertinent to governmental entities, numerous non-profit organizations and the private sector on projects involving architectural planning, design and history. He was born in Hawaii and is now resident in San Francisco.

In his paper as a Plenary Speaker, 'Beyond Sentiment: Financing the Rehabilitation and Restoration of Historic Company Towns', Mr. Takano will address the management of historic industrial towns in the Pacific, including: the fishing town and former national capital, Levuka in Fiji; the lumber towns, Samoa and Scotia in Northern California; and plantation towns such as the sugar mill town, Honoka'a in the Hawaiian Islands.



Professor Peter Spearritt
BA (Hons) Syd, PhD (ANU), M.ICOMOS

Peter Spearritt is a devotee of places. He is fascinated about how places market themselves and his paper will examine the marketing of Broken Hill over the last hundred years. His books include *Sydney's Century: a history* (UNSWP 2000), *Holiday Business: Tourism in Australia since 1870* (MUP 2000) and *Electrifying Sydney* (2004). With colleagues at the University of Queensland he has recently completed the website queenslandplaces.com.au, a guide to the 1100 cities, towns, villages and suburbs that can be found in that state.

With Dennis Jeans and Don Godden he has inspected abandoned mines, abandoned steelworks, abandoned power stations and even inspected working operations, from Departments of Public Works to electricity trading floors. When not on fieldwork Professor Spearritt operates out of a 1970s manque sandstone structure abutting the Great Court at the University of Queensland



Simon R. Motesworth
AM, QC BA, LL.B, LFEIANZ, FAICD, FAIM, FVPELA, PIA (Hon.F.), C.Env.P., M.ICOMOS

Simon Motesworth is chairman of the Executive Committee of the International National Trusts Organisation. From 1980 to 2005, Simon was a councillor of the National Trust of Australia (Victoria), having been its honorary chairman and then president for almost 20 years. He was a board member of the Australian Council of National Trusts and was its chairman from 2001 to 2006. He was a Commissioner of the Australian Heritage Commission for 5 years from 1987. Practising as a barrister, he specialises in environmental, planning, heritage and natural resource law. His family are fifth generation pastoralists, with the Motesworth Pastoral Company and the firm of Motesworth & Ware Pastoral owning stations from the early 1870s in Queensland, New South Wales and Victoria.

In his paper as a Plenary Speaker, 'The challenge of the ephemeral: endeavouring to put principle in to practice when faced with the ephemeral nature of Outback Heritage' Simon Motesworth will draw on his family's pastoral experience on Rupee and Clevedale Stations in the Far Western Division of NSW, not far from Broken Hill.

BROKEN HILL

The Broken Hill Entertainment Centre

The Broken Hill Entertainment Centre is situated in the city centre and close to all accommodation, restaurants, shops and galleries.

*"Great City -
Great Conference"*

Getting to Broken Hill

Delegates must make their own arrangements for travel to the conference. Car-pooling is encouraged (where appropriate) to save on expenses.



Road

Broken Hill is readily accessible on good sealed roads. Approximate drive times from Mildura is 3 hours, Dubbo 8 hours, Adelaide is 5 hours and Sydney is approximately 10 hours. Directions and maps can be located at www.visitbrokenhill.com.au

Rail

The Indian Pacific (Great Southern Railway) and Countrylink both operate rail services to Broken Hill. For timetables, costing and bookings contact Great Southern Rail on www.gsr.com.au or 132 147 or Countrylink on www.countrylink.com.au or 132 232

Air

Regional Express (REX) - operates daily direct services from Sydney (via Dubbo) & Adelaide. Visit www.rex.com.au or call 131 713

Virgin Blue - flies to Mildura. From Mildura, Broken Hill is a 3 hour drive, however the flight into Mildura arrives at about 6pm. It is a good idea to stay overnight in Mildura before proceeding to Broken Hill, to avoid animal hazards on the road at dusk.

Accommodation

A variety of accommodation is readily available in Broken Hill within walking distance of the conference venue. For accommodation options, or to make a booking, visit the Broken Hill website.

Visit www.visitbrokenhill.com.au for further details about this great part of Australia.

SOCIAL PROGRAM

The conference will include a number of social functions to allow conference delegates to catch up with old acquaintances and meet new friends, whilst enjoying unique Australian outback experiences, gaining access to special heritage places and experiencing true country hospitality.

Day 1 | Thursday 22 April

Early evening welcome drinks at Broken Hill Regional Art Gallery (formerly Sullys Emporium), an adapted heritage building, and winner of many heritage awards, in the main street of Broken Hill, Argent St. The Welcome Reception is included in the conference registration fees.

Day 2 | Friday 23 April

The Conference Dinner will be held at the Trades Hall in Broken Hill, one of the most historic buildings in the city with very strong cultural significance and presence both internally and externally. The dinner will be fully catered and include a three course dinner and entertainment. Alcohol can be purchased separately at the bar. Tickets for the Conference Dinner can be booked and purchased separately and are \$65 per person.



Day 3 | Saturday 24 April

The dinner will be a relaxed event as a finale to the Saturday afternoon excursions and will be a good old fashioned country BBQ. Alcohol can be purchased separately at the bar. This meal is included in the cost of the Registration for delegates and is part of the Saturday afternoon excursion. Accompanying persons can purchase tickets for the excursion and dinner at the Silverton Hotel separately.



Day 4 | Sunday 25 April

Opportunity to attend the Anzac Day dawn service in Broken Hill. Final sunset drinks at the Sculptures in the Living Desert. This is included in the cost of the Registration for delegates and is part of the Sunday morning excursion. Accompanying persons can purchase tickets for the excursion and Drinks at the Sculptures separately.



REGISTRATION INFORMATION

How to register

Simply complete the attached registration form (one per person) and fax or post it to the address provided. The Registration Form is also available from the conference website at www.aicomos.com/2010-conference/

Acknowledgement of Registration

All registrations will be confirmed in writing upon receipt of completed registration form with full payment. Registrations received without payment will not be processed until payment is received. The attached registration form is an approved Tax Invoice by the Australian Tax Office.

Conference Registration Fees

Please note that all participants are required to pay for attendance to the conference – there are no free registrations provided for paper presenters. In this way, the conference fees can be kept to a minimum to make the conference affordable for as many people as possible.

Conference fees (GST inclusive) are as follows:

Early Bird Members* (payable by 26 February 2010)	\$ 475
Standard Member*	\$ 575
Early Bird – Non-Members (payable by 26 February 2010)	\$ 575
Standard – Non-Members	\$ 675
Day Registration – Members*	\$ 330
Day Registration – Non-Members	\$330

Member denotes a current financial member of ICOMOS or TICCIH

Registration will include 3 afternoon bus excursions, morning teas, afternoon teas and lunches, and an evening meal at the Silverton pub. Sunset farewell drinks on the final day at the Sculptures in the Living Desert are also included.

Please note that registration does not include the conference dinner at the historic Trades Hall. Tickets for this event will be available for separate purchase. Accompanying Persons can purchase tickets for the Excursions and Social Events they wish to attend.

Conference Excursion Registration for Accompanying Persons

(NB. Afternoon Excursion costs are included in Registration for Conference Delegates)

Excursion 01

Friday afternoon 23rd April 2010. Historic Towns \$35

Excursion 02

Saturday afternoon 24th April 2010. Industrial Heritage of Broken Hill including bus & BBQ at Silverton pub. \$65

Excursion 03

Sunday Morning 25th April 2010. Remote Pastoralism including bus & drinks at the Sculptures in the Living Desert \$45

Conference Website

Keep your eye on the conference website located at www.aicomos.com/2010-conference for updates on the program and speakers as well as links to relevant sites. Additional registration forms are also available from the site.

Cancellation Policy

If cancelling your registration on or before Friday 12th March 2010 you are entitled to a full refund of all monies paid, less an \$88 administration fee. After March 12th no refunds are available however substitute delegates may be sent. ALL cancellations made must be in writing to the conference secretariat via fax or email.

For further details about attending the conference contact Bradley Hayden on:

Conference Secretariat
PO Box 5013, ALBURY NSW 2708

P (02) 6023 6300

F (02) 6023 6355

M 0412 461 392

E bradley@ccem.com.au





AUSTRALIA ICOMOS 2010

ANNUAL CONFERENCE | REGISTRATION FORM

Broken Hill Entertainment Centre | Thursday 22nd - Sunday 25th April 2010

Please complete one form per person (includes delegates, partners, guests etc).

DELEGATE DETAILS

Surname _____ Title (please circle) Mr, Mrs, Ms, Dr, Other _____

First Name _____

Organisation Name _____

Postal Address _____

Town _____ State _____ Postcode _____

Ph () _____ Mobile _____

E-mail _____

Please indicate if you have any special dietary, access or other requirements _____

Cancellation Policy

Please ensure you have read and understood the policy on the attached registration form. By completing and submitting this registration form you are deemed to have accepted this policy.

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Please complete both of the following tables.

All participants, please confirm your attendance at the following inclusive activities.

Activity Checklist		Yes	No
Thursday	ISC Meetings	<input type="checkbox"/>	<input type="checkbox"/>
	Welcome reception Broken Hill Regional Art Gallery	<input type="checkbox"/>	<input type="checkbox"/>
Friday	Conference Sessions – 8.30 – 1.00pm	<input type="checkbox"/>	<input type="checkbox"/>
	Historic Towns Excursion – 1.45 to 5.00 (\$35 for partners)	<input type="checkbox"/>	<input type="checkbox"/>
	Conference Dinner (extra payment required – see above)	<input type="checkbox"/>	<input type="checkbox"/>
Saturday	Conference Sessions – 8.30 – 1.00pm	<input type="checkbox"/>	<input type="checkbox"/>
	Industrial Heritage Excursion – 2.00 to 5.00 (\$65 for partners)	<input type="checkbox"/>	<input type="checkbox"/>
	Silverton BBQ Dinner	<input type="checkbox"/>	<input type="checkbox"/>
Sunday	Remote Pastoralism Excursion – 9.00 to 11.00 (\$45 for partners)	<input type="checkbox"/>	<input type="checkbox"/>
	Conference Sessions – 11.30 – 4.30	<input type="checkbox"/>	<input type="checkbox"/>
	Sculpture Sunset Drinks – 5.00 – 6.30	<input type="checkbox"/>	<input type="checkbox"/>

Registration Type	Fees	Amount being Paid
Member Registration Before 26 February	\$475	
Member Registration After 26 February	\$575	
Non Member Registration Before 26 February	\$575	
Non Member Registration After 26 February	\$675	
Full Student Registration	\$330	
Day Registrations <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday	\$330 per day	
Functions		No. of tickets
Welcome reception Thursday - Included in registration fee	Extra tickets - \$25	
Conference Dinner Friday - NOT included in registration fee	Extra tickets - \$65	
Silverton Pub BBQ Saturday - Included in registration fee	Extra tickets - \$45	
Sculptures Sunset Drinks Sunday - Included in registration fee	Extra tickets - \$20	
Total Amount being paid		\$

Payment method: Cheque enclosed EFT Payment Charge my: Master Card Visa

Card Number _____ / _____ / _____ / _____

Cardholder's Name: _____ Expiry Date _____

Signature _____

If paying by cheque make payable to: "Australia ICOMOS".

If paying by EFT transfer to: Australia ICOMOS Conference Account **Bank BSB Number:** 062 901 **Account Number:** 1011 2714

Forward registration form to: ICOMOS Conference, PO Box 5013, ALBURY NSW 2640

P (02) 6023 6300 **F** (02) 6023 6355 **E** bradley@ccem.com.au

All registrations will be confirmed in writing after receipt of registration form with payment.

