

Materiality, monumentality and modernism:

continuing challenges in conserving 20<sup>th</sup>  
century places







**Key**

- Cultural property
- Natural property
- Mixed property (cultural and natural)
- Transnational property
- Property currently inscribed on the List of World Heritage in Danger

The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of UNESCO and National Geographic Society concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.

Dotted line represents approximately the line of Control in Jammu and Kashmir agreed upon by India and Pakistan. The final status of Jammu and Kashmir has not yet been agreed upon by the parties.

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Compared from southern Africa had the magnificent one and a half in Spain, beginning with a fortress in the 16th century and Mexico, and finally constructing the wall of the 18th century. The walls of the 18th century, and

The World Heritage emblem symbolizes the interdependence of the world's natural and cultural diversity. The central square represents the achievements of human spirit and inspiration, and the circle celebrates the gifts of nature. The emblem is round like the world, a symbol of global protection for the heritage of all humankind.

The Further Architecture Conservation Programme works toward conserving and revitalizing earthen architecture, which is threatened by natural disasters and industrialization. Currently, some one hundred properties on the World Heritage List are partially or totally built with earth.

World Heritage sites are inscribed on the List on the basis of their merits as forming a significant contribution to the cultural and natural heritage of the world. Their outstanding universal value is considered to go beyond national boundaries and to be of importance for future generations.

Conserving the diversity of life on Earth is critical to global human welfare. With the support of the World Heritage Convention, the most important biodiversity sites receive international recognition as well as technical and financial assistance to deal with threats such as agricultural encroachment, alien species and poaching.

Convention concerning the Protection of the World Cultural and Natural Heritage, adopted by the United Nations Educational, Scientific and Cultural Organization, at its General Conference, Paris, 16 November 1972

## EXTRACTS

### EXTRACTS

... parts of the cultural or natural heritage are of outstanding interest and therefore need to be preserved as part of the world heritage of humankind as a whole.

... [with] the magnitude and gravity of the new dangers threatening... [the world's heritage], it is incumbent on the international community as a whole to participate in the protection of the cultural and natural heritage of outstanding universal value...

An Intergovernmental Committee for the Protection of the Cultural and Natural Heritage of Outstanding Universal Value, called 'the World Heritage Committee',

... the Committee shall establish... under the title of "World Heritage List", a list of the properties forming part of the cultural heritage and natural heritage... which it considers as having outstanding

continued next page

Cultural heritage refers to monuments, buildings and sites with historical, aesthetic, archaeological, scientific, ethnological or anthropological value. Natural heritage refers to outstanding physical, biological or geological features and includes habitats of threatened species, as well as areas with scientific, environmental or aesthetic value. Mixed sites have both cultural and natural values.

*The World Heritage Cities Programme seeks to protect living historic city centres and their cultural and architectural heritage from threats such as uncontrolled development or inappropriate construction.*

Worldwide, 97 World Heritage  
protect more than 73 million ha  
of woodland. This accounts for  
percent of the global forest cover  
about 13 percent of the surface  
all protected forests on the planet.

The World Heritage Marine Program helps countries nominate marine sites and manage them effectively to ensure that they will thrive for future generations. There are currently 33 marine sites on the World Heritage List.

The World Heritage Sustainable Tourism Programme helps visitors discover World Heritage sites while encouraging respect for the environment and local cultures and enhancing community livelihoods.

**Abstract Projection**  
NAD83 5,403,538.000



The reduced scale of the maps and the cartographic projection have resulted in approximate locations of state properties.

*Last revised date:*  
Tom Patterson, US National Park Service  
Tom Swick, Quip

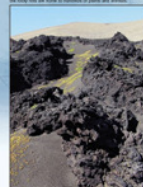
*Design and production by National Geographic*

An octagonal pool outside the Jahangir Palace at the Akbar Fort in Agra reflects the geometric precision of Mughal architecture. Capital of the Mughal Empire in India from the 1550s to the 1700s, the fort is famed for the public exhibitions, including the terrible executions.

A large, golden reclining Buddha statue is the central focus, resting on a multi-tiered, ornate base. The statue is positioned in a park-like setting with trees and a clear sky in the background. To the left, a smaller, standing golden statue is visible. The overall scene is bright and sunny.



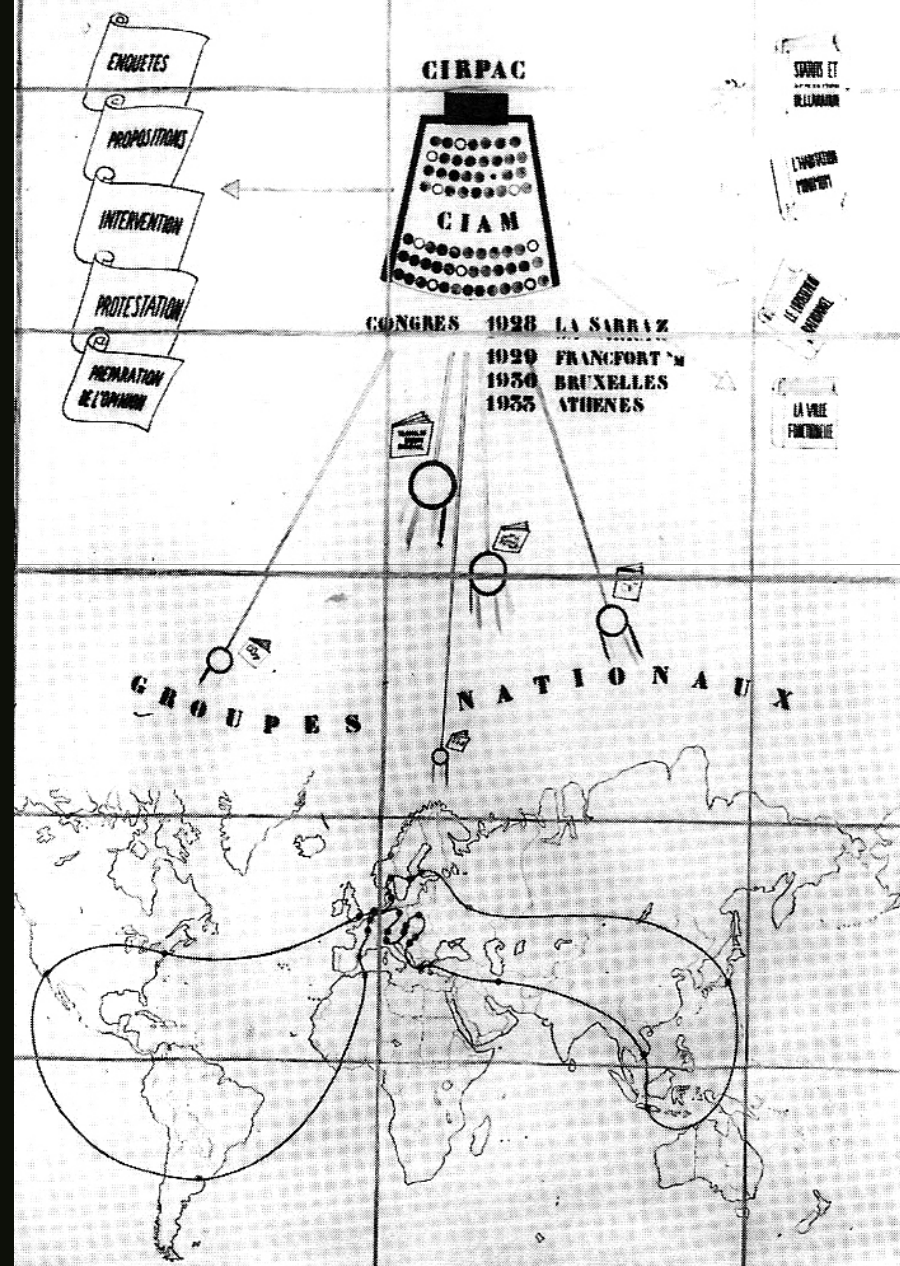
The stone and brick operation of a former ancient hall, the Mausoleum of Mausoleum, Carthage, Rome, was the only structure left standing after the August 1944 atomic blast. Rather than a monument to destruction, the dome stands as a symbol of hope for world peace.





# CONGRES INTERNATIONAUX D'ARCHITECTURE MODERNE

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## Modernism Week 2010

**Modernism Week** is an annual collaboration between the Modernism Show, Palm Springs Preservation Foundation, Palm Springs Historical Society, Palm Springs Modern Committee and the Palm Springs Art Museum focusing on design and architecture events and programs in Palm Springs California from Friday, February 13 through Saturday, February 21, 2009.

Find out about the interesting forces in this world of modernism and their contributions to the rediscovery and preservation of Palm Spring's architectural and cultural history:

### [Palm Springs Modern Committee](#)

The Palm Springs Modern Committee is a non-profit, volunteer organization dedicated to promoting and maintaining the heritage of modern architecture and design in Palm Springs and the entire Coachella Valley. Our goal is to be a meeting place for Palm Springs Modernists, both residents and nonresidents, with the ability to quickly mobilize support for urgent preservation issues.

### [Palm Springs Preservation Foundation](#)

The Palm Springs Preservation Foundation was established in 1997, as a non-profit educational foundation, to identify and recognize our historic sites, which set Palm Springs apart from other desert communities. Our "Village" history, reflected in our unique architecture is as distinctive and diverse as is our population growth.

### [Palm Springs Art Museum](#)

Located downtown in an architecturally-significant E. Stewart Williams-designed building, the Palm Springs Art Museum features exciting exhibitions of contemporary, Native American, Western and Pre-Columbian art in spacious galleries. It features two sculpture gardens, stimulating lectures and educational programs for all ages, and offers diverse performances at its Annenberg Theater.

Thank you to all our 2009 Sponsors!



VICEROY  
PALM SPRINGS

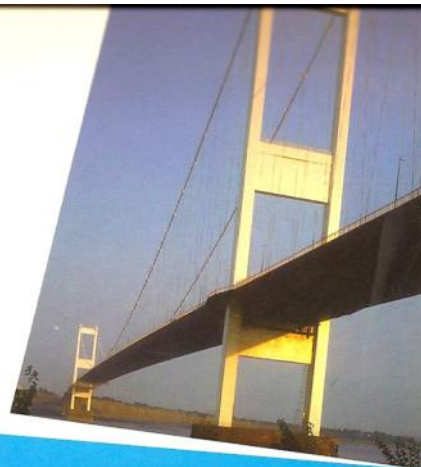
Orbit IN

the ultimate palm springs modern experience

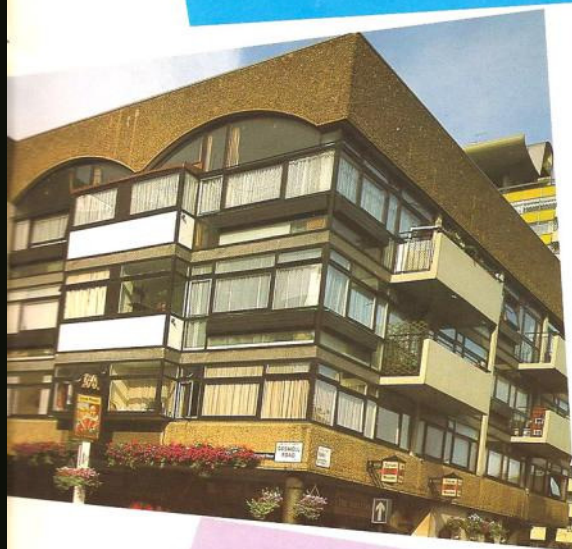


The  
Hideaway  
a classic palm springs modern hotel





*SOMETHING WORTH KEEPING?*  
Post-War Architecture in England



ENGLISH HERITAGE



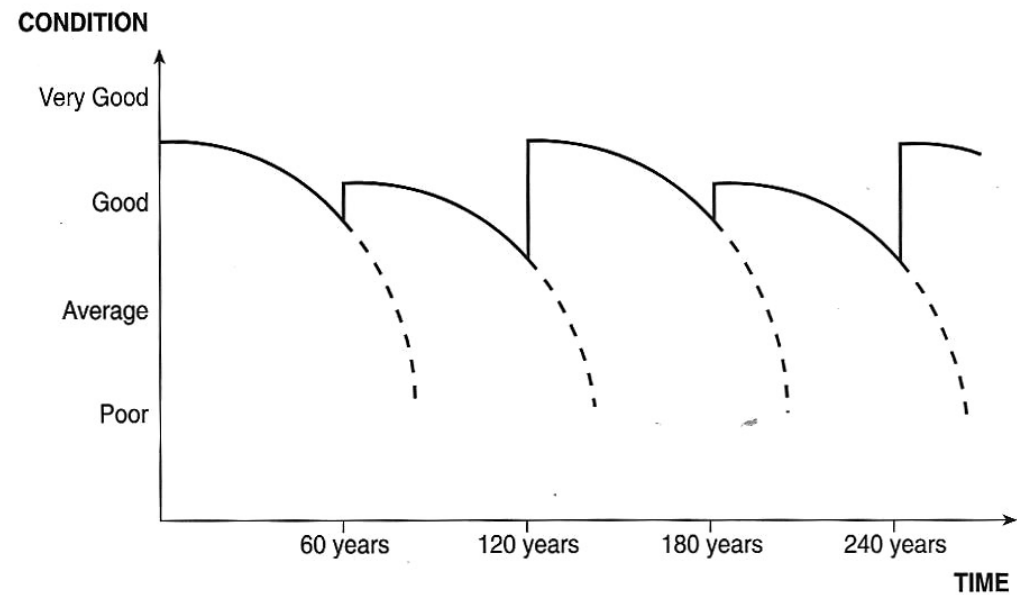


Continuing challenges...





How the  
materiality of  
modern places  
affects  
conservation....



Typical life-cycle for traditional buildings (Robert Thorne)

Life span...



do.co.mo

international working party for  
**documentation and conservation**  
of buildings, sites and neighbourhoods of the  
**modern movement**

## *The Fair Face of Concrete*

*Conservation and Repair  
of Exposed Concrete*



preservation technology  
dossier 2  
april 1997

Technische Universiteit  Eindhoven

abt

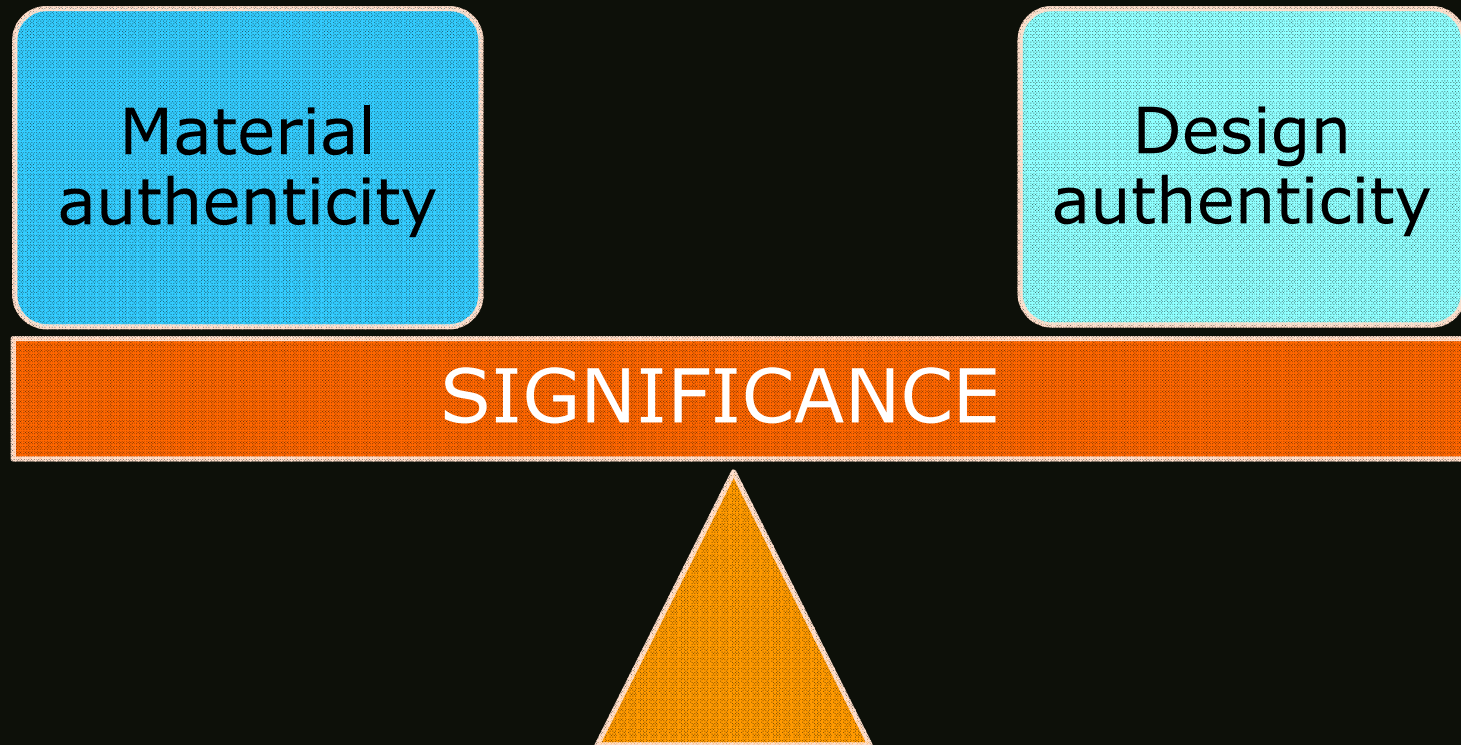
VNC

ROBROC 





Design, functionalism & how the monumentality of the modern has affected conservation...

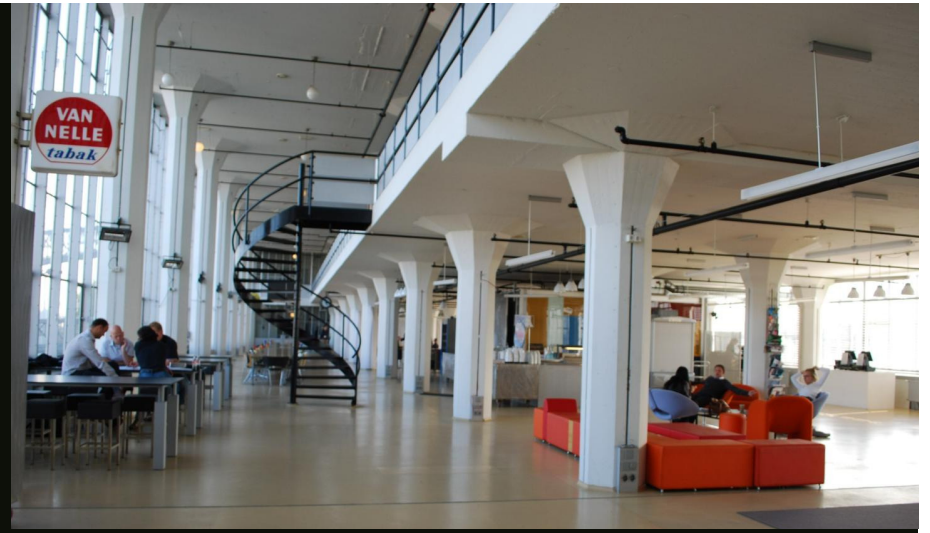






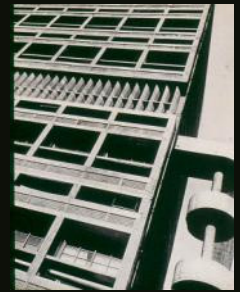






# Roadblocks, diversions or distractions

- The role of original architects
- The influence of architectural photography & publishing
- 21<sup>st</sup> century reinterpretation of the modern
- Shifting concepts of monumentality





# The role of the architect in conservation.....











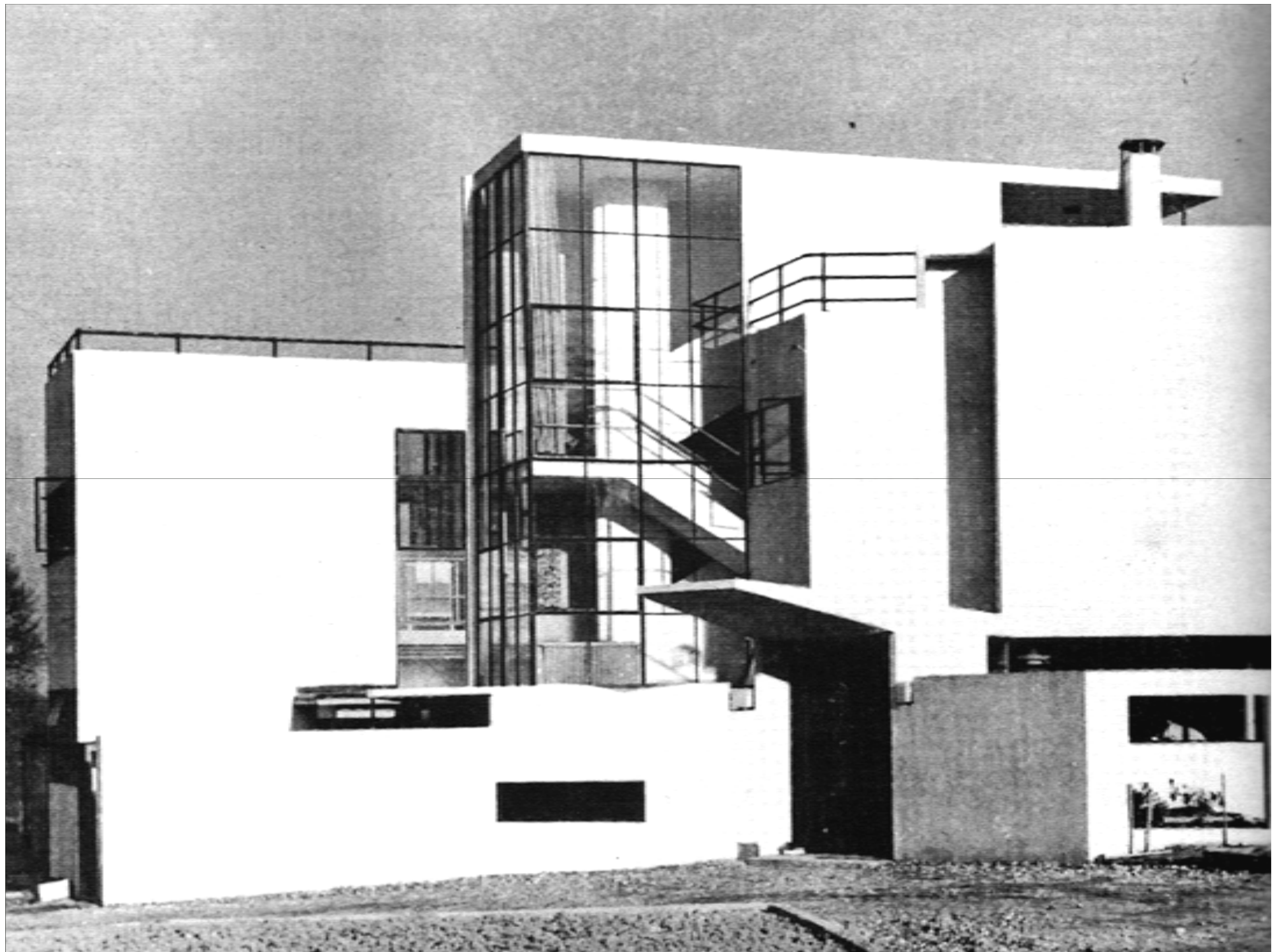


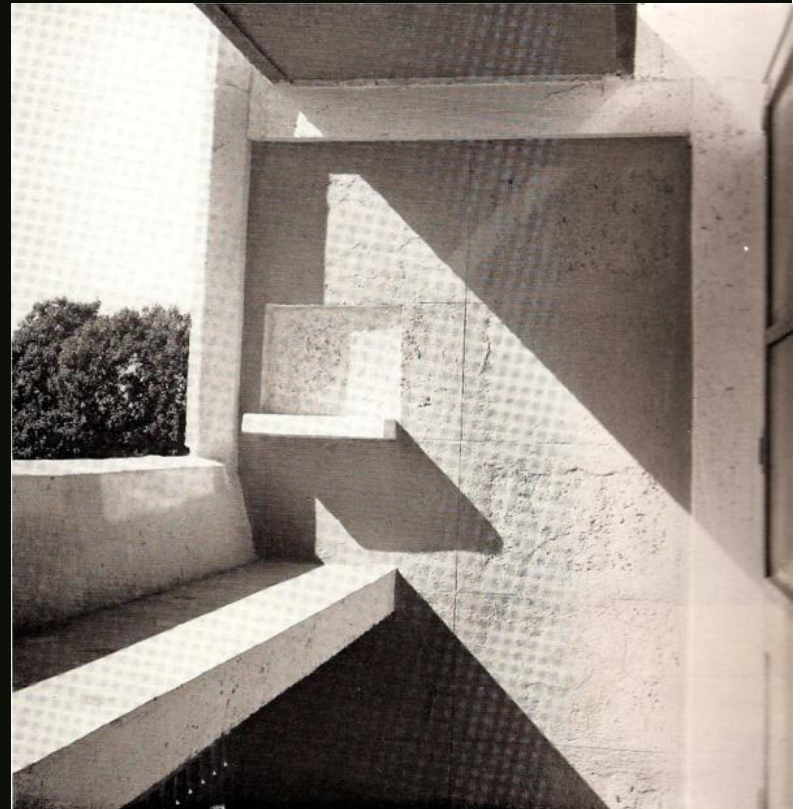
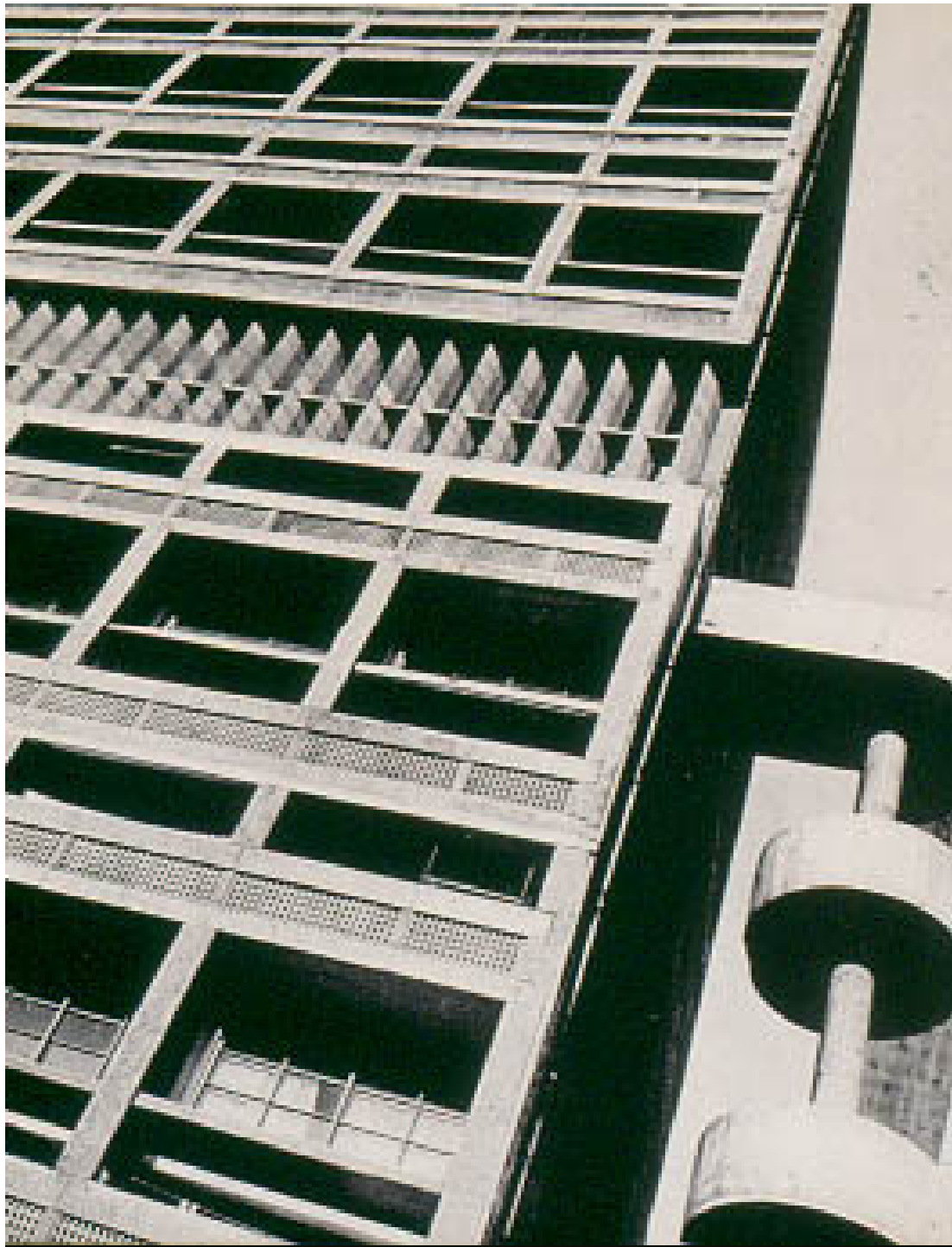














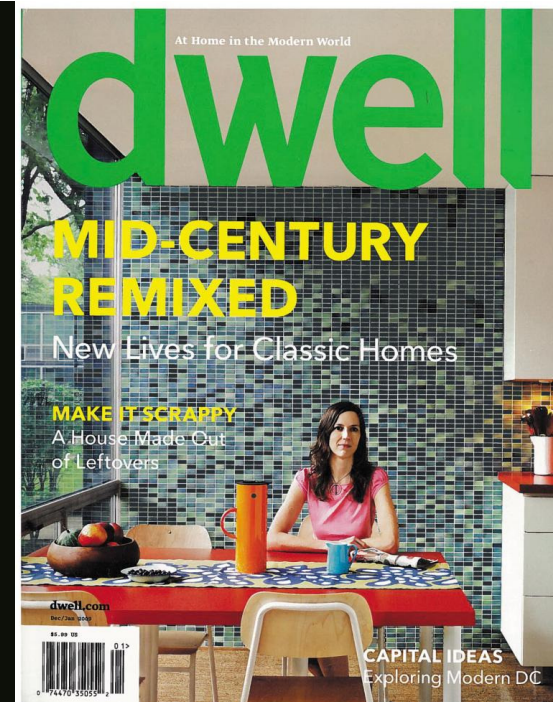
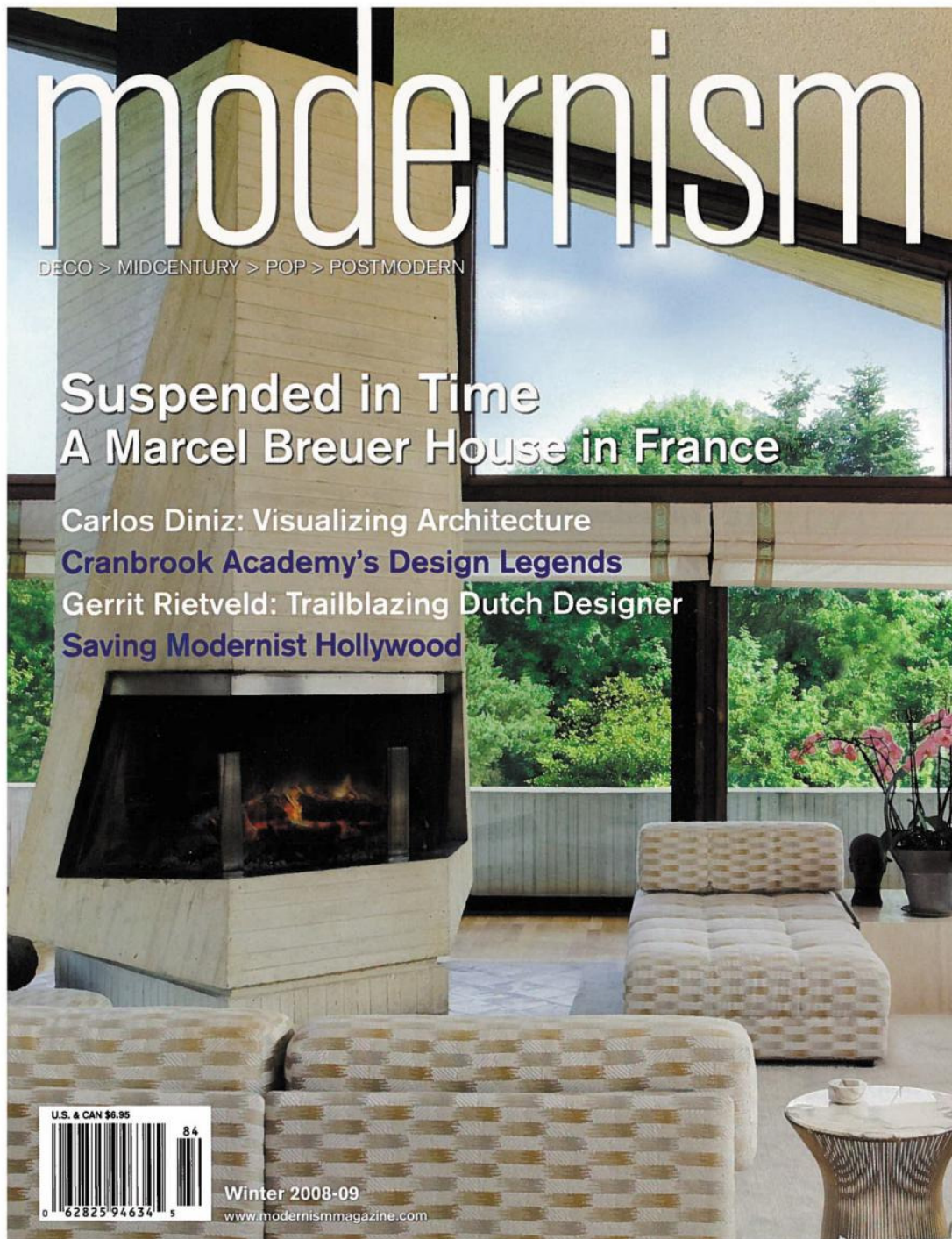




# The popularity of modernism....









The Getty Conservation Institute  
[www.getty.edu/conservation](http://www.getty.edu/conservation)



The Los Angeles Historic Resource Survey Report: A Framework for a Citywide Historic Resource Survey



## The Los Angeles Historic Resource Survey Report

A Framework  
for a Citywide Historic  
Resource Survey



The Getty Conservation Institute





# Eichler Homes of San Francisco & Marin County

Your Guide to Buying, Selling & Owning an Eichler Home



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[Mill Valley Contemporary](#)



[San Francisco TIC](#)



[Eichler \(coming soon\)!](#)

**Eichler for Sale** is an online guide for fellow Eichler enthusiasts and mid-century modern design fans who appreciate "California Modern" residential architecture which was influenced, and partially defined by, California-based real estate developer Joseph Eichler and his firm, Eichler Homes.



Between 1950 and 1974, Joseph Eichler partnered with some of the most progressive and well respected architects and architectural firms (including Anshen + Allen, A. Quincy Jones, Claude Oakland and Raphael Soriano) to build more than 11,000 modernist Eichler homes. All of which are easily discernable by their open floorplans and floor-to-ceiling glass which help blur the line between indoor and outdoor living.

This website is dedicated to the 2,300 single-family homes and condominiums built by Eichler Homes in both San Francisco & Marin County. >> Learn more about [San Francisco Eichlers](#) or [Marin County Eichlers](#).



The rise of the modern monument...

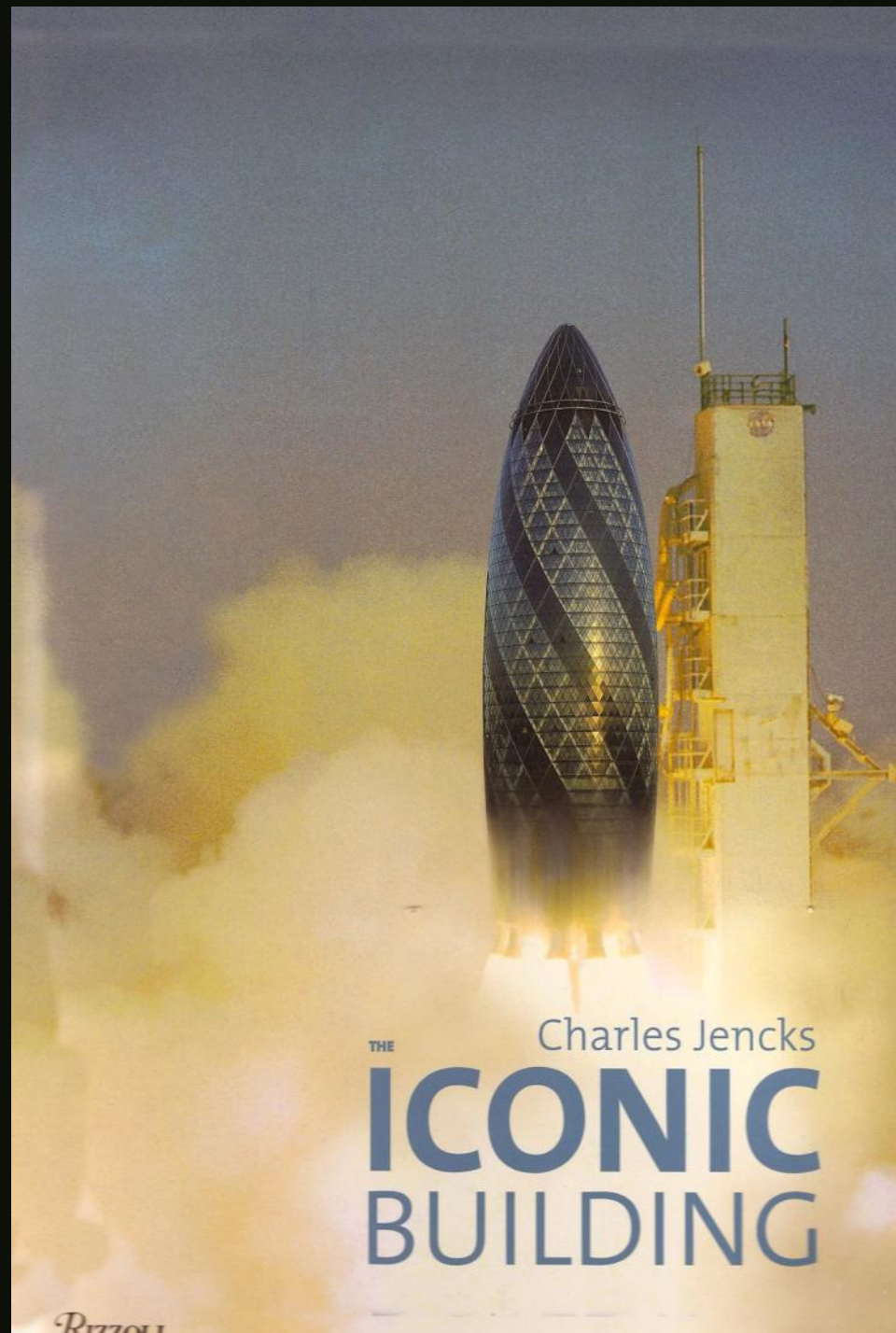












Charles Jencks  
THE  
**ICONIC**  
BUILDING

Rizzoli

Moving forward.....





Recognition and protection

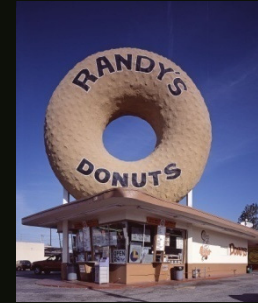
# Recognition and protection



1. Broaden the scope of 20<sup>th</sup> C heritage from archi-centric focus
2. Integrate/include 20<sup>th</sup> C in heritage studies
3. Make public awareness a 1<sup>st</sup> step or integral part of identification programs
4. Be judicious in selection to build public confidence



# Recognition and protection



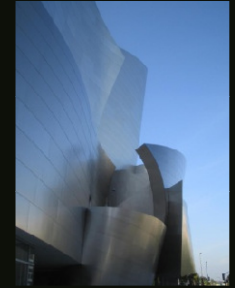
5. Acknowledge practical & technical issues & provide guidance to owners at time of listing
6. Recognise 20<sup>th</sup> C places can be significant without being design icons
7. Enjoy popularity of stylistic revival but build long-term appreciation.



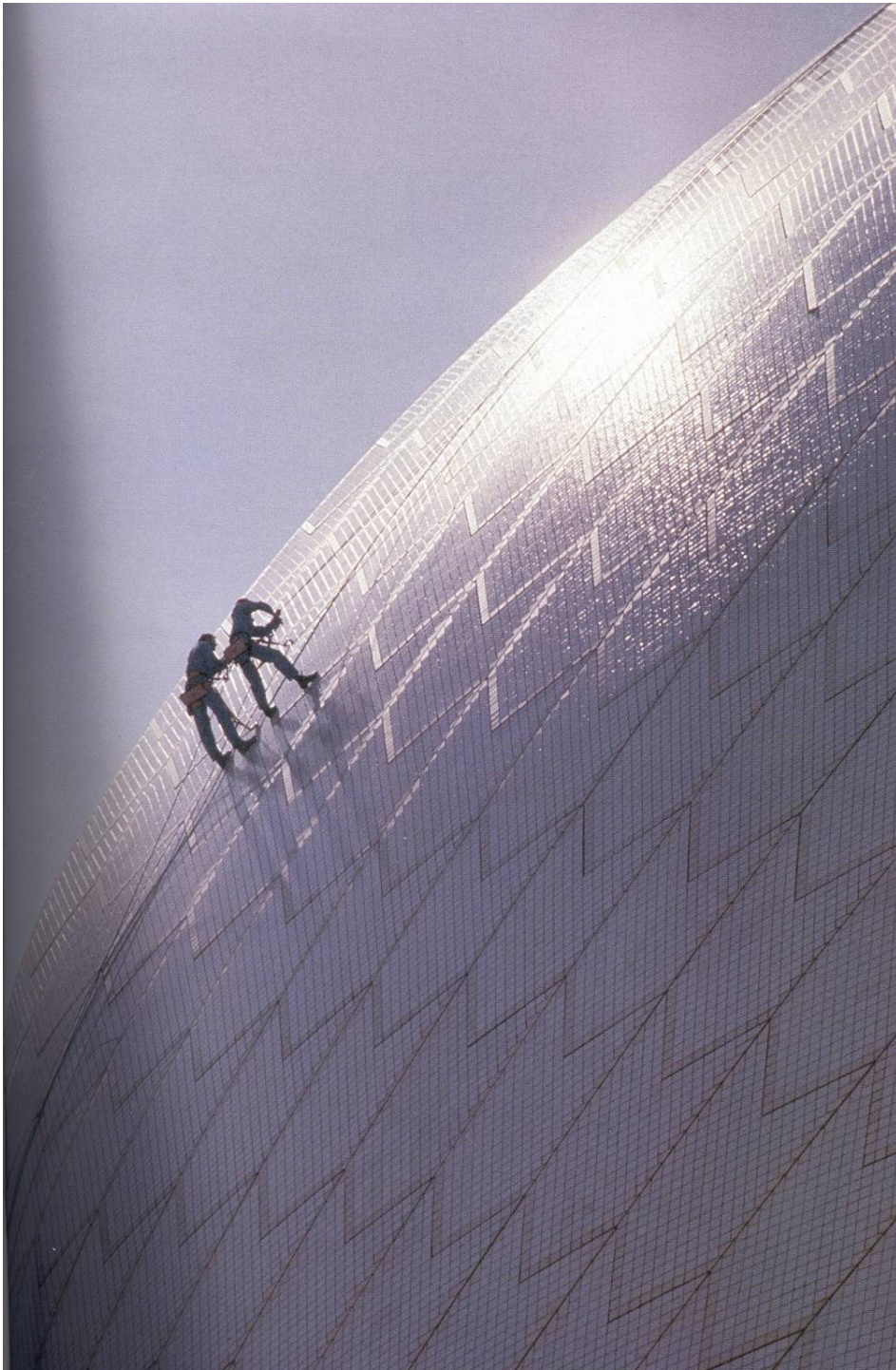
Philosophy & methodology....



# Philosophy & methodology



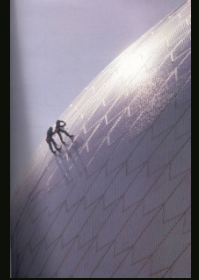
8. Recognise philosophical issues truly unique to 20<sup>th</sup> C heritage – a Charter !
9. Accompany charter with guidance on how to apply the methodology for specific issues
10. Develop a central source of information to provide a vehicle for information sharing & showcase solutions



Technical issues  
& sustainability...



# Technical issues & sustainability



11. Acknowledge technical issues as primary challenges & address at time of listing
12. Acknowledge potential conflicts with green-building agenda & develop responses & solutions
13. Demonstrate role conservation in sustainability, lobby for inclusion of cultural sustainability in measures
14. Develop & share solutions for meeting green building standards.

